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Qualifi.net

Business Enterprise

Level 5 Diploma



The Level 5 Diploma in Business Enterprise gives you a comprehensive background on the issues, challenges and disciplines required to manage in a growth organization or business start-up. If you are interested in starting your own business venture or developing skills to create and promote growth plans in your current organisation, you will gain significantly from this qualification.

Learn More.

For more information about Qualifi Diplomas and progression agreements with UK and US universities, visit us at Qualifi.net

Entry Requirements

The Level 5 Diploma has been designed to be accessible to all motivated learners. An interview is required for entry into the programme and you must hold a Qualifi Level 4 diploma or similar, and appropriate work experience.

If English is not your first language, an IELTS 6 (or equivalent) is required.

Progression

Upon completion of the Level 5 Diploma, you should be able to progress to:

- The final year or two of an undergraduate degree; or
- Employment in an associated profession.

Qualifi have transfer agreements with UK and US universities that recognise and transcript the Level 5 Diploma.

Qualification

Qualifi are regulated by Ofqual (Office of the Qualifications and Examinations Regulator) to award the Level 5 Diploma in Business Enterprise in England and Wales.

This qualification has been accredited to the National Qualification Framework (NQF) and has its unique Qualification Accreditation Number (QAN).

The Qualifi Level 5 Diploma in Business Enterprise
QAN: 601/6050/0



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Qualification Structure

The Level 5 Diploma in Business Enterprise consists of six mandatory units.

You must take all six of the following:

Entrepreneurship, Enterprise and Creativity

Understand the role of entrepreneurial activity in new venture creation and explore the different approaches to running a fast-growth organisation. You will gain insight into the distinction between the roles of individual entrepreneurs and those of the enterprise and explore the value of creative thinking as a means of achieving fast growth.

Influences on Organisational Growth and Development

One of the most difficult aspects of managing growth is the changes that occur in the global business environment. This unit gives you insight into the socio-economic environment in which business decisions are made and the impact that the changing business environment has on fast-growth organisations.

Venture Management – Growing a Business

Focus on the business development options that are available to fast-growth organisations, including strategy, marketing and entrepreneurship needed to sustain rapid growth. We also explore success and failure and how these can be measured as risk coping strategies.

Marketing for Growth Organisations

High-growth firms understand that success comes from being customer oriented to create sustainable competitive advantages. Core marketing concepts such as differentiation, value added and positioning are used to show how growth firms respond and adapt to changing marketing environments.

Developing and Launching a New Business

Learn how to evaluate what makes a good business idea and how this idea can be translated into an effective business plan for a new start-up business. You will gain practical insight into how to create and test demand for new business ideas and how to communicate ideas in a business plan.

Social Enterprise and Third Sector Organisations

Even non-profit organisations benefit from an entrepreneurial outlook in terms of creative thinking and business analysis. This unit concentrates on matching social goals with revenue streams so the social organisation can be self-sufficient and deliver needed services to its constituents.

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